

Mahindra showcases its power boat

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PANJIM: Mahindra Odyssey, a part of the US \$6.3 billion Mahindra Group, is showcasing its 22-foot fibreglass power boat at the Goa International Boat Show (GIBS), one of India's premier maritime events which started at Campal ground, Panjim from yesterday.

"We are absolutely delighted to have been invited to the Goa International Boat Show. Our power boats are an attractive combination of style, luxury, comfort and utility and are engineered to meet the needs of the first-time boater as well as the boating enthusiast. Over the last one year, we have witnessed strong consumer acceptance and have worked towards creating the infrastructure required for manufacturing, marketing and servicing world class products in India," said Dhires Sharma, Chief Executive Officer, Mahindra Odyssey.

The company was launched in February 2009 and marks the first ever foray of a major Indian industrial group into the leisure boating industry. The company has established a presence in the high-potential fibreglass power-boat manufacturing industry with the two models they have launched this year, the Mahindra Odyssey 22 and Mahindra Odyssey 33.

Designed by a team of international naval architects, Mahindra Odyssey 22 and the Mahindra Odyssey 33 boats incorporate a number of unique features specifically designed for Indian waters, climate and an environment lacking marinas. Both boats feature a distinctive deep 'V' hybrid trihedral hull which enables a smoother ride, greater comfort, effortless handling, increased stability and enhanced fuel efficiency, Sharma said adding that these boats are manufactured by Kineco from Goa.

The Mahindra Odyssey 22 sports both a sleek design and enhanced manoeuvrability.

The helm station features an ergonomically designed centre console which can be equipped with stereo and navigation electronics. Wide and comfortable upholstered seats allow easy access to safety equipment and recreational essentials through the vast storage space below them. The helm seat can additionally accommodate a 'cool box' underneath.

The Mahindra Odyssey 33 has a stylish fibreglass targa which has been specially designed to shield passengers from the harsh sun. A 320° remote controlled searchlight is a standard fit on all the boats keeping in mind the myriad fishing nets and flotsam that tend to be present in the water.