

Mahindra Odyssea unveils 22-ft boat

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Mahindra Odyssea, part of the US \$6.3 billion Mahindra Group, is showcasing its 22 foot fibreglass power boat at the Goa International Boat Show.

“Over the last one year, we have witnessed strong consumer acceptance and have worked towards creating the infrastructure required for manufacturing, marketing and servicing world class products in India,” said Dhires Sharma, CEO, Mahindra Odyssea.

The company was launched in February 2009 and marks the first ever foray of a major Indian industrial group into the leisure boating industry and has established a presence in the high-potential fibreglass power-boat manufacturing industry with the two models they have launched this year, the Mahindra Odyssea 22 and Mahindra Odyssea 33.

Designed by a team of international naval architects, these



Dhires Sharma, CEO, Mahindra Odyssea with a Odyssea 22.

boats are specifically designed for Indian waters, climate and an environment lacking marinas. Both boats feature a deep 'V' hybrid tri-hedral hull which enables a smooth ride, great comfort, effortless handling, increased stability and enhanced fuel efficiency. The tunnels on either side aerate the water and the resulting air pocket provides enhanced lift.

Moreover, the hull shape allows for spacious deck layouts allowing for up to 7 guests on the Mahindra

Odyssea 22 and 12 on the Mahindra Odyssea 33.

The Mahindra Odyssea 22 has a sleek design and enhanced manoeuvrability. The helm seat can accommodate a 'cool box' underneath.

The design allows for a choice of engine options ranging from 90 HP for placid lake conditions to 150 HP for semi open water use.

The Odyssea 33 has a stylish fibreglass targa which has been designed to shield passengers from the sun. A 320° remote controlled

searchlight is a standard fit on all the boats keeping in mind the fishing nets and flotsam.

The Mahindra Odyssea 33 is equipped with a powerful Fusion MS CD500 marine four speaker CD/FM/AM player, offering incredible sound quality. Also included is a multifunctional Raymarine A65 6.5" GPS Chartplotter with roof mounted antenna and RAY49 VHF radio set with roof mounted antenna.

Engine options on the 33, range from a twin 175 HP, to twin 250 HP for high speed performance and water sports.

Boats will be accompanied by a customized package including service, financing, customizable design features, training on boat operations and safety practices, and effective maintenance, ensuring a hassle-free buying experience. The growing Mahindra Odyssea dealer network will also assist customers in selling their boats whenever they wish to upgrade.